

Email Copy

It Doesn't Cost As Much

Subject Line: Qualified Live Chat Agents Under €20

Hi [first name],

I was looking at your website and noticed that you don't support live-chat on your online portal. Did you know that 62% of customers expect websites to have a live chat feature so they can get instant answers to their queries?

Live chat allows your visitors to pose questions, ask for suggestions and ensure an overall good experience – ultimately, this increases your lead conversion rates.

Let's face it - who doesn't like a helping hand to guide them through their journey on the website?

But most businesses don't invest in live chat due to perceived high costs. Well, how about professional live chat agents that **cost as less as 20 cents per hour?**

This is what I'm proposing today; at Live Chat Monitoring (<https://livechatmonitoring.com/>) we offer professional live chat agents, trained in engaging and nurturing online visitors for you.

The best part? It costs less than your daily cup of coffee.

Having a qualified professional helping your visitors not only decreases your bounce rates (and helps your site rank better) but the longer they stay, the more their chances of converting increase.

While your office hours may end at 5 PM, a potential customer might be browsing through your catalog at 5 in the morning. Without expert guidance, you might lose such a lead.

Our agents monitor your live chat round the clock so you rest assured that every visitor will be catered to personally. We are always available and always online.

I would love to talk to you about how we can take this conversation forward – let's set up a meeting this week?

Best,

Live Chat Monitoring

Using Self Service Software

Subject Line: Website Conversion With Live Chat Agents

Hey [first name],

I am the CEO of Live Chat Monitoring and we are always on the lookout for partners who are as driven to succeed as we are, like [company]. I recently came across your website and couldn't help but notice that it doesn't make use of live chat.

Here's what I want to tell you: over 30% of people convert instantly after initiating contact with a live support agent.

I know what you're thinking right now – how can chatting with a bot increase your website conversion? With so many live chats operated through bots, the common perception is that behind every live chat is a programmed bot unable to understand anything other than pre-programmed responses.

This is where we come in. At Live Chat Monitoring (<https://livechatmonitoring.com/>), we offer live chat services entirely controlled by human agents. Bots are unable to understand how different people write or personalize the conversation according to the consumer – they are also clueless on how to understand context.

Our professionally trained customer service veterans, on the other hand, have plenty of experience handling leads and nurturing them until they are ready to convert.

With 24/7 monitoring of your website, it is likely that your funnel will be filled with leads that are actually ready to convert. It really doesn't get much simpler than this, does it?

The best part is that there are no offline hours with us, as we cater to all your visitors who need human assistance, one-on-one.

Ready to take your website conversions to the next level? Let's talk soon.

Best,

Live Chat Monitoring

Lack Of Resources

Subject Line: Too Caught Up To Invest In Your Live Chat?

Hi [first name],

As the CEO of Live Chat Monitoring, I engage with multiple clients who have always wanted to integrate live chat with their website, but are unable to do so.

The most frequent reason I hear is a lack of resources – be it time or the funds to hire additional employees who can cater to your online visitors. The reality is that live chat can prove to be an important asset in your customer service strategy – in fact, it's an investment that will pay for itself!

But who has the time to manage an entire business, ensure smooth operations on the daily and also be vigilant on what are your online visitors asking?

This is where we come in. At Live Chat Monitoring (<https://livechatmonitoring.com/>), we have prepared a team of highly qualified agents who are trained to handle online visitors – so you don't have to!

Live chat is not something you do on the side. With more than 4.1 billion internet users, your website attracts hundreds of visitors who are actively looking for a solution to their problem. With a little bit of expert assistance, you can effectively guide a visitor and help them convert.

By partnering with Live Chat Monitoring, you can leave nurturing your website visitors to qualified leads on us. This allows you to focus on what you're best at – managing your business.

With 24/7 live chat monitoring, highly qualified live chat agents and incredibly low prices – Live Chat Monitoring offers you the chance to dedicate your resources on your business, without having to compromise on high quality online leads.

Like what you hear? Get in touch and we can talk about this further.

Regards,

Live Chat Monitoring

Bounce Rate

Subject Line: How To Make Your Visitors Convert

Hey XYZ,

Let me get straight to the point: Did you know that 80% of your visitors leave without even making contact with you? This means that your website is not operating at its full potential and converting fewer consumers than it should.

Here's the problem; most visitors abandon a website because they don't find what they are looking for. Without any assistance, they decide to look at another site. That is one more sale for your competitor and this one has gone directly from you.

This is where Live Chat Monitoring (<https://livechatmonitoring.com/>) comes in. We offer businesses an entire team of highly trained, professional live chat agents who are adept at handling online visitors, answering their questions, providing them suggestions and making sure they stick around your website – until they are finally nurtured enough to convert.

Our agents forward high qualified leads for you to close, resulting in increased conversions and profitability. By providing expert advice and helping them find their way through your site, Live Chat Monitoring builds a trust-based relationship which helps your business.

Since 77% of customers don't purchase from a website that doesn't feature a live chat, this is no longer a luxury but a necessary investment into your business' online potential.

At Live Chat Monitoring, we provide our customers with 24/7 live chat services, so no customer is left unanswered.

Coupled with our extremely affordable rates, we are trusted by hundreds of businesses around the world.

And we want to add you as a prized partner – interested in learning more? I look forward to hearing from you soon.

Regards,

Live Chat Monitoring

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References

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