

Emails

Email #1

Subject line options:

- Cross this off your list in less than a minute!
- Get a chance to win a \$100 gift card
- Let us offer you the best results

Pre-header options:

- Could you rate your experience with us?
- Let's make it happen
- Your opinion matters. We want to know what you think.

Email body:

Hi (first name),

Did you read our latest blog post?

If yes, how satisfied are you with our content? Fill in our survey below for a chance to win a \$100 gift card.

Also, feel free to give us your suggestions on how to make our content better.

We will be happy to create content exactly the way you like!

(First name)

Email #2

Subject line options:

- Could you help us deliver better customer service?
- Share your opinion and win a \$100 gift card
- Are you satisfied with our service?

Pre-header options:

- Don't lose your chance of winning a \$100 gift card
- We value our customers' opinions
- Share your opinion and win a \$100 gift card

Email body:

Hi (first name),

Do you feel valued and connected to our brand as a customer?

Let us know what you think by sharing your thoughts and opinions.

Click here to win a \$100 gift card. All you have to do is fill out the survey below

And Viola!

If you have any questions, feel free to reach out to us.

We'll be waiting,

(First name)

Email #3

Subject line options:

- (First name): Our gift to you – open to check it out!
- Share your thoughts to win a \$100 gift card
- Take our satisfaction survey

Pre-header options:

- How's our service working out for you?
- We would love to listen to your suggestions
- As promised in our last email, we are running a giveaway to win a \$100 gift card!

Email body:

Hi (first name),

Happy (day of the week)! Did you get a chance to read our blog post (Insert name of content)

We curated it specifically for customers like you!

It would be great to take the survey below and tell us if our efforts made you happy.

I can't wait to see what you think about it and how we can improve it further.

With Gratitude,

(First name)

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